

வானவில் ட்ரஸ்ட்  
**VANAVIL TRUST**

*To Nurture the Nomadic Communities*



Every Dream has a right to be  
- Mahasweta Devi

**STRATEGY PLAN**  
**2022-25**

# ACKNOWLEDGEMENTS

This document presents the three-year strategic plan for Vanavil. It has been created by the Vanavil Board, Advisory Committee and expert volunteers following the training and discussions we've had during our Niranthara Organisation development training with Dhvani Foundation.

We've looked at our past and have looked into the many paths that unfold in front of us at this point. We've consulted important people from Academia, Donors, Peer organisations, government and our own community members and our young graduates. We've looked at strengthening the organisation and building a stable fundraising program.

The new strategic plan is an ambitious step ahead for Vanavil strengthening and consolidating its work in the education domain and going forward in the protection, Health and Nutrition, Livelihoods and Advocacy domains with much more clarity and concrete steps.

Apart from our staff and our community people we consulted the following persons and took in their inputs on Vanavil's work, the present situation in our domain and possible focus areas for us in the future.

We would like to place our immense gratitude to all of them and our dear community members and Staff.

- **Prof Archana Mehendale Adjunct Honorary Professor**, Centre of Excellence in Teacher Education, Mumbai campus, TISS
- **Fr. Basil Xavier**, Expert on Nomadic Rights in TN, Former principal Arulanandar College, Madurai
- **Ms. Anita Sharma**, Historian, SNU
- **Ms. V. Geetha** - Feminist Historian, Educationist
- **Mr. Pranav Varma**, Giveindia
- **Ms. Vanitha Kumar**, Donor, USA
- **Ms. Usha Subramanian and Mr. Subramanian**, Donor, Singapore
- **Mr. Rajangam and Ms. Maheswari**, TENT society, Madurai
- **Mr. Mayank Sinha**, Praxis, NAG DNT Alliance, Delhi
- **Mr B. Ramdas**, Co founder, Viswa Bharathi Vidyodaya Trust, Gudalur
- **Mr N. Sivakumar**, ML, District Child Protection Officer, Nagapattinam
- **Mr. Elamaran**, Head master, Municipality Middle School, Kadampadi Nagapattinam

## ABOUT US

Vanavil Trust was formed in May 2005 in order that every nomadic child lives and gets an opportunity at education. Started as a bridge school and anti-begging organisation, Vanavil, in these sixteen years has grown into an organisation that works with Nomadic communities through Education, Livelihoods and Health & Nutrition. We run an Alternative School, Children's Home, Afterschool program in three districts, Higher Education Scholarship for Nomadic Students and a Livelihood program for Nomadic Women. We work to curb Child begging, Child marriages and child labour amongst the Nomadic Communities.

Our guiding principles have been inclusion, a strong belief that education can be a happy holistic solution and that marginalised communities can be empowered through participatory methods.

## VISION

The Nomadic Tribes attain Equality, Identity and Dignity

## MISSION

To ensure equality and dignity for nomadic communities by working for their protection, development and well-being in Tamil Nadu through Education, Livelihood, Advocacy, Health and Nutrition.

## VALUES

**Accountable:** We take responsibility to complete our tasks and reach our goals so that we can attain our vision.

**Compassion:** We do our work with kindness and understanding and remain positive.

**Excellence:** We strive for excellence through continuous improvement.

**Transparency:** We believe in honesty. We want our work to be as visible as possible to encourage everyone to join our vision.

**Inclusiveness:** We respect people, value diversity and are committed to equality.

# KEY MILESTONES

Vanavil has been working with the children and women from the two nomadic tribal communities – Boom Boom Maatukarars and Narikuravars for 16 years now. Below are the key milestones that we achieved over the years.

2005

Lakshmi a nomadic infant dies due to malnutrition. Determined to give others in the community an opportunity at childhood, Vanavil started as a bridge school with 36 children involved in begging.

2006

Vanavil School became a hub for 75 nomadic children pulled out of child begging. Nutritional support and creative pedagogy made us a Happy school.

2007

Signed MoU with Wipro Cares Trust to build a green child-friendly campus for the School and Hostel and we moved into that in 2009.

2008

Awareness campaigns on Child begging, Child labour and Child marriages were intensified in the Nomadic Villages and we brought down these practices by 60 percent.

2009

Art camps and Proper theatrical productions were conducted and our children's troupe travelled to theatre festivals in other cities and held Art shows increasing their school attendance and academic performance.

2010

Lobbied for Community certificates and met ministers and Higher officials of the Tribal welfare department.

2013

Lakshmi our student becomes the first Boom Boom maatukarar girl to reach College.

2015

Started working with the Nomadic communities outside Nagapattinam town. We reach out to 700 children from 11 Nomadic settlements now through our afterschool program.

2019

Vanavil takes 41 Students into higher education from Nomadic communities. Received Awards from Aid India, Scoonews and Mega TV for exemplary service

2020

At the peak of the pandemic we started a livelihoods program to build alternate livelihoods and to impart skill training to Nomadic women. 380 women became skilled micro entrepreneurs.

2021

Received District Collector's special award for exemplary service to the district in fighting the Covid pandemic. Received Super Daughter Award by Femina magazine for Working to educate Nomadic children.

# SWOT ANALYSIS

## STRENGTH

- Passionate leader and core team members
- Serving an area and community which is invisible and long ignored by the state, Funding agencies and other organisations.
- Huge pool of regular individual donors
- Great trust and participation from the Nomadic communities we work with.

## WEAKNESS

- Need to strengthen donor relationships through regular communication.
- Attrition rate of staff and needs for upskilling staff
- Documentation and local publicity
- Networking and Collaborating with organisations in domain

## OPPORTUNITY

- Equipping young leaders from the community
- Strengthening women to enable the education of all children
- Building a network of organisations and persons to push for the welfare of NT communities.

## THREAT

- Increased Scrutiny and regulations
- Climate risks as Nagapattinam is prone to extreme geographical and climatic events
- Lack of diversity of funders creates financial cash flow risks

## BROAD STRATEGIC GOALS 2022 - 25

- Protection, Education, Nutritional support & Livelihoods for 2400 Women and Children from Nomadic Tribes.
- Research and advocacy to bring visibility to Nomadic Tribes issues in Tamilnadu.

### QUALITY EDUCATION FOR 1400 CHILDREN FROM NOMADIC TRIBES

- i. Vanavil resolves to strengthen the School project and grow it up to class 8 reaching high-quality education to 200 Nomadic Children by 2025
- ii. Strengthening the Afterschool program on assessments and impact metrics, expanding it to the fourth district, Thanjavur and reaching 1000 students in Nomadic villages by 2025.
- iii. Getting 200 Students from the Nomadic Tribes into Higher Education.

### WORKING TO PREVENT ACUTE MALNUTRITION AMONGST NOMADIC TRIBES IN 3 DISTRICTS

- i. Prenatal/neonatal intervention in the 1000 day golden period when malnutrition can be addressed effectively. support to all nomadic mothers and children up to age 2 in three districts.

### CHILD PROTECTION OF NOMADIC CHILDREN IN 3 DISTRICTS

- i. Working with government authorities and the community to prevent child begging, child marriages and child labour through interventions, rescue, advocacy and awareness generation. Will close down the Children's home in 22-23 and move to complete community-based protection work.

### LIVELIHOOD CREATION, SKILLING AND FINANCIAL INCLUSION OF 1000 NOMADIC WOMEN

- i. To provide skill training and microloans to at least 1000 nomadic women in 3 districts (50% of all nomadic women in 3 districts reached) with 100% repayment of microloans.

### COLLABORATE TO MAKE THE NOMADIC TRIBES AND THEIR ISSUES GAIN MORE VISIBILITY

- i. To publish a participatory survey of nomadic tribes in 3 districts by 2023. To look at possibilities of collaboration with universities and organisations to bring progress on the NT demands of Community certificates and welfare Board.

# OBJECTIVES, METRICS & RESOURCES

BENEFICIARIES					
S.No	Project	2021 - 22	2022 - 23	2023 - 24	2024 - 25
1	After School Centres	700	850	1000	1000
2	Vanavil Childrens Home	45	45	0	0
3	Nomad Higher Education Scholarship	58	100	150	200
4	Nomadic Women Livelihoods & Skill training project	390	600	800	1000
5	Nursery & Primary School	80	100	160	200
6	Nomadic children Care and protection Project	60	75	120	130
	Community Based programs				
7	Malnutrition program*		2408	2860	2860
8	Awareness creation with state and community#		3000	3500	4000
9	Status report and networking	All NT communities in TN from an advocacy angle - 1 lakh people			
	<b>Total</b>	<b>1333</b>	<b>7178</b>	<b>8590</b>	<b>9390</b>

TOTAL STAFF REQUIREMENTS					
S.No	Project	2021 - 22	2022 - 23	2023 - 24	2024 - 25
1	After School Centres	27	37	40	40
2	Vanavil Childrens Home	10	10	0	0
3	Nomad Higher Education Scholarship	1	1	1	1
4	Nomadic Women Livelihoods & Skill training project	3	5	6	6
5	Nursery & Primary School	10	10	18	21
6	Nomadic children Care and protection Project		1	1	1
	Community Based programs				
7	Malnutrition program*		11	16	16
8	Awareness creation with state and community#		1	1	1
9	Status report and networking		1	1	1
10	Admin	6	6	6	6
	<b>Total</b>	<b>51</b>	<b>76</b>	<b>83</b>	<b>86</b>

Vanavil Trust 2022 - 25 Budget Projections (in			
PROJECTS	2022 - 23	2023 - 24	2024 - 25
Adm in	24.78	25.57	26.4
After School Centres	33.74	41.02	42.99
Childrens Home	39.98	.	.
Higher Education	16.53	24.98	34.39
Livelihood	16.04	20.02	25.01
Primary School	42.81	93.78	121.44
CCP	10.22	15.11	16.01
Research and Networking	2.54	2.7	2.86
Malnutrition program	4.04	4.04	4.29
Awareness Creation	2.47	1.35	1.43
<b>Grand Total</b>	<b>193.15</b>	<b>228.57</b>	<b>274.82</b>



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**Dhwani foundation**  
[www.dhwanifoundation.org](http://www.dhwanifoundation.org)



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